

**SPONSORSHIP
OPPORTUNITIES**

2023 MAME - May 13, 2023

**ONE
NIGHT.
ONE
INDUSTRY.**

JW MARRIOTT DESERT RIDGE

HOSTED BY THE HOME BUILDERS ASSOCIATION OF CENTRAL ARIZONA.

Encompassing all facets of professional achievement, sales,
marketing, merchandising and design

HBA|CA
Home Builders Association of Central Arizona

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Entry Deadline: April 3, 2023

SPONSORSHIP OPPORTUNITIES

PRESENTING PARTNER—\$10,000

- Complimentary dinner for ten (10), premium table, front, and center
- Company Representative to present Builder of the Year and Small Volume Builder Award
- Recognition at the Event Cocktail Reception
- Recognition as Presenting Partner during program
- Logo displayed on screens prior to commencement of the show
- Opening Video Presentation
- Full page ad in online Winners Book
- All promotional marketing - HBACA MAME Awards Presented by V.I.P. Mortgage
- Logo on MAME banner ad on HBACA website home page
- Social Media Recognition

COCKTAIL RECEPTION—\$8,000

- Complimentary dinner for ten (10), premium table
- Reception named after company, ex. "The Company Name Reception"
- Logo prominently displayed at Cocktail Reception
- Cocktail napkins and drink tickets with company logo
- Sixty (60) second commercial
- Two images for recognition at Awards Ceremony
- Full page ad in online Winners Book
- Recognition on MAME website
- Social Media Recognition

WINE PARTNER - \$8,000

- Complimentary dinner for ten (10), premium table
- Includes two (2) bottles of wine for each table
- Wine bottles feature company logo
- Sixty (60) second commercial
- Two images for recognition at Awards Ceremony
- Full page ad in online Winners Book
- Recognition on MAME website
- Social Media Recognition

RED CARPET PARTNER—\$7,500

- Complimentary dinner for ten (10), premium table
- Recognition at Event Cocktail Reception
- Sixty (60) second commercial
- Two images for recognition at Awards Ceremony
- Full page ad in online Winners Book
- Recognition on MAME website
- Social Media Recognition

SALES ACHIEVEMENT AWARDS PARTNER - \$5,500

- Complimentary dinner for six (6)
- Full page ad in online Winners Book
- Opportunity to provide logo gifts/gift bag for Award
- Option to provide a video introduction of Sales Achievement category
- Logo image on category slides during Awards Ceremony
- Recognition on MAME website
- Social media recognition

AWARDS PARTNER - \$3,500

- Complimentary dinner for four (4)
- Full page ad in online Winners Book
- Option to provide a video introduction of sponsored Awards category
- Logo image on category slides during Awards Ceremony
- Recognition on MAME website
- Social media recognition
- Awards category choices are:
 - ~~SOLD~~ Sales Professionals
 - ~~SOLD~~ Leadership Recognition
 - ~~SOLD~~ Marketing
 - ~~SOLD~~ Interior Merchandising
 - ~~SOLD~~ Architectural Design
 - ~~SOLD~~ Homes of the Year
 - ~~SOLD~~ Outdoor Living Space

PLATINUM PARTNERS - \$3,000

- Complimentary dinner for four (4)
- Full page ad in online Winners Book
- Thirty (30) second commercial
- Two (2) images during Awards Ceremony
- Recognition on MAME website
- Social media recognition

GOLD PARTNERS - \$2,500

- Complimentary dinner for two (2)
- Half (1/2) Page ad in online Winners Book
- Thirty (30) second commercial
- Logo recognition during Awards Ceremony
- Recognition on MAME website
- Social media recognition

SILVER PARTNERS - \$2,000

- Complimentary dinner for two (2)
- Quarter (1/4) page ad in online Winners Book
- Logo recognition during Awards Ceremony
- Recognition on MAME website
- Social media recognition

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SPONSORSHIP LEVEL

COMPANY NAME

CONTACT NAME

ADDRESS

PHONE

EMAIL ADDRESS

AMOUNT / SPONSORSHIP LEVEL

AUTHORIZED SIGNATURE

PAYMENT PREFERENCE:

I am sending a check

(please write "MAME 2022" in check memo) for the amount made payable to the Home Builders Association of Central Arizona to:

HBACA

7310 N. 16th St., Suite 305, Phoenix, AZ 85020

OR

I would like to pay by credit card.

Please contact Lisa Rugloski to make payment at 602.274.6545 or email rugloskil@hbaca.org.