

## **Home Builders Association of Central Arizona Announces Winners of the 38<sup>th</sup> Annual MAME Awards**

The Home Builders Association of Central Arizona (HBACA) announced the winners of the 38th annual Major Achievements in Merchandising Excellence (MAME) Awards. The MAME Awards ceremony, presented by V.I.P. Mortgage, was held on April 6, 2024, at the JW Marriott Desert Ridge. For 38 years, the Home Building industry has come together at MAME to honor builders, developers, architects, interior designers, sales and marketing, and building professionals for their hard work, creativity, and outstanding achievements.

More than 600 attendees, including some of the biggest names in the home building industry, were present to celebrate the best of the home building industry over the past year.

This year, MAME had over 450 entries from 25 builders participating in more than 60 categories, making it the most competitive MAME in recent memory. Among the most highly anticipated awards of the night were the coveted Builder of the Year awards.

The winners of the Builder of the Year awards were:

1. Production Builder over 250 Closings: Shea Homes
2. Production Builder up to 250 Closings: Camelot Homes

In addition, a few of the most prestigious awards of the evening were awarded for Community of the Year. The winners of these awards were:

3. Master Planned Community of the Year: Waterston – Tri Pointe Homes Arizona
4. Luxury Master Planned Community of the Year: Sereno Canyon – Toll Brothers
5. Detached Community of the Year: Rosewood Highlands at Storyrock – Rosewood Homes
6. Attached Community of the Year: Arabella – D.R. Horton Phoenix West

Finally, Home of the Year, was awarded to:

7. Home of the Year – Priced Under \$1 Million: Treeland Clifton Model – Tri Pointe Homes Arizona
8. Home of the Year – Priced Over \$1 Million: Sunburst at Sereno Canyon – Toll Brothers

A full list of Finalists and Winners can be found [here](#).

In addition to V.I.P. Mortgage, partners for the 2024 MAME Awards included, APS-Energy Star for New Homes Program, Homeowners Financial Group USA, LLC, California Pools & Landscape, Cox Communications, Kovach Marketing, Studio Dwell, Insignia Studios, Interior Logic Group, Fusion Sign and Design, City Property Management and Chase Home Lending.

About Home Builders Association of Central Arizona:

The Home Builders Association of Central Arizona is a trade organization representing home builders, remodelers, and industry professionals throughout Central Arizona. The organization is committed to promoting the growth and success of the home building industry through advocacy, education, and networking opportunities.

For more information, visit the HBACA website at [www.hbaca.org](http://www.hbaca.org).