

# BLACK & WHITE Gala

JW MARRIOTT DESERT RIDGE  
APRIL 05, 2025

**HOSTED BY THE HOME BUILDERS ASSOCIATION OF CENTRAL ARIZONA.**

Encompassing all facets of professional achievement, sales, marketing, merchandising and design.

## SPONSORSHIP Opportunities

### PRESENTING SPONSOR - \$10,000

- Complimentary dinner for ten (10), premium table, front, and center
- Company Representative to present Builder of the Year and Small Volume Builder Award
- Recognition at the Event Cocktail Reception
- Recognition as Presenting Partner during program
- Logo displayed on screens prior to commencement of the show
- Opening Video Presentation
- Full page ad in online Winners Book
- All promotional marketing – “HBACA MAME Awards Presented by Company”
- Recognition on HBACA website home page and MAME website
- Social Media Recognition

### COCKTAIL SPONSOR - \$8,000

- Complimentary dinner for ten (10), premium table
- Reception named after company, ex. “The Company Name Reception”
- Logo prominently displayed at Cocktail Reception
- Cocktail napkins and stir sticks with company logo
- Sixty (60) second commercial
- Two images for recognition at Awards Ceremony
- Full page ad in online Winners Book
- Recognition on MAME website
- Social Media Recognition

### RED CARPET SPONSOR - \$8,000

- Complimentary dinner for ten (10), premium table
- Recognition at Event Cocktail Reception
- Sixty (60) second commercial
- Two images for recognition at Awards Ceremony
- Full page ad in online Winners Book
- Recognition on MAME website
- Social Media Recognition

### TOP SALES PRODUCERS SPONSOR - \$5,500

- Complimentary dinner for six (6)
- Full page ad in online Winners Book
- Opportunity to provide logo gifts/gift bag for Award
- Thirty (30) second commercial
- Logo image on category slides during Awards Ceremony
- Recognition on MAME website
- Social media recognition

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## SPONSORSHIP Opportunities

### AWARDS SPONSOR - \$3,600

- Complimentary dinner for four (4)
- Full page ad in online Winners Book
- Thirty (30) second commercial
- Logo image on category slides during Awards Ceremony
- Recognition on MAME website
- Social media recognition
- **Awards category choices are:**

- Sales Professionals
- Leadership Recognition
- Marketing
- Outdoor Living Space
- Interior Merchandising
- Architectural Design
- Homes of the Year

### PLATINUM SPONSOR - \$3,000

- Complimentary dinner for four (4)
- Full page ad in online Winners Book
- Thirty (30) second commercial
- Two (2) images during Awards Ceremony
- Recognition on MAME website
- Social media recognition

### GOLD SPONSOR - \$2,500

- Complimentary dinner for two (2)
- Half (1/2) Page ad in online Winners Book
- Thirty (30) second commercial
- Logo recognition during Awards Ceremony
- Recognition on MAME website
- Social media recognition

### SILVER SPONSOR - \$2,250

- Complimentary dinner for two (2)
- Quarter (1/4) page ad in online Winners Book
- Logo recognition during Awards Ceremony
- Recognition on MAME website
- Social media recognition

### LOGO SPONSOR - \$2,000

- Quarter (1/4) page ad in online Winners Book
- Logo recognition during Awards Ceremony
- Recognition on MAME website
- Social media recognition

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## SPONSORSHIP *Level*

\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
CONTACT NAME

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
PHONE

\_\_\_\_\_  
EMAIL ADDRESS

\_\_\_\_\_  
AMOUNT / SPONSORSHIP LEVEL

\_\_\_\_\_  
AUTHORIZED SIGNATURE

### PAYMENT PREFERENCE:

I am sending a check.

(please write "MAME 2025" in check memo) for the amount made payable to the Home Builders Association of Central Arizona to:

HBACA  
7310 N. 16th St., Suite 305, Phoenix, AZ 85020

OR

I would like to pay by credit card.

(please send invoice)

Question, please contact Lisa Rugloski at 602.274.6545 or email rugloskil@hbaca.org